

## About *Financial Football*

*Financial Football 2.0* is the latest version of the popular financial literacy video game created by Visa Inc. and the NFL. This free game has been developed with help from New Orleans Saints' quarterback Drew Brees, who created a variety of its personal finance questions and appears on the cover.

*Financial Football* puts individuals' fiscal knowledge to the test in a game that combines the structure and rules of the NFL with financial education questions of varying difficulty. The engaging, fast-paced game is available in English and Spanish and can be played online or downloaded as a free app for [iPhones](#) and [iPads](#) (in HD) on iTunes. *Financial Football* comes on the heels of *Financial Soccer*, which was released in 10 different languages in 30 countries worldwide in conjunction with the 2010 FIFA World Cup™. Visa launched a new version of the game in January 2014 ahead of the 2014 FIFA World Cup™ Brazil, which is currently available in 41 countries and 15 languages.

## How to Play *Financial Football*

*Financial Football* can be played for free at [www.practicalmoneyskills.com/football](http://www.practicalmoneyskills.com/football)

The game challenges players to answer multiple-choice money management questions correctly to advance down the field for a chance to score a touchdown. Features include:

- Single player and head-to-head options.
- Three difficulty levels: Rookie (ages 11–14), Pro (ages 14–18) and Hall of Fame (ages 18+).
- Players can select from 42 offensive plays, including running and passing options. They can also stop their opponents from advancing by answering a defensive question correctly.

The game also includes companion classroom lesson modules for teachers who want to expand and reinforce greater financial learning. Each module features:

- A narrative overview of the concepts to be taught.
- Goals and objectives of the lesson.
- Teaching notes to help educators structure their lessons.
- A discussion section for teachers and students to talk through how the information learned would apply to real-life situations.

## *Financial Football* Around the Country

Since 2006, Visa has partnered with 45 state governments and the District of Columbia to co-brand and distribute free copies of *Financial Football* to every high school in those states (nearly 30,000 high schools so far), including:

Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming.

The online version of *Financial Football* has been played more than 1.6 million times.

## About Practical Money Skills For Life

*Financial Football* is part of [Practical Money Skills for Life](#), Visa's free, award-winning financial education program that launched in 1995. The program contains comprehensive money management resources and lesson plans tailored for use at home and in the classroom.

## For More Information

Contact us at [info@practicalmoneyskills.com](mailto:info@practicalmoneyskills.com).